



FOR IMMEDIATE RELEASE

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**JHS PLEDGES SUPPORT TO STUDENTS' CAMPAIGN TO BUILD
FLORIDA'S FIRST GOLD STAR FAMILIES MEMORIAL MONUMENT**

*Company's Commitment to Community Involvement Drives Fundraising for Memorial to Honor
Families of Fallen Armed Forces Personnel*

TAMPA, FLA. – July 29, 2014 – [JHS Capital Advisors](#), a Registered Securities Broker Dealer and Registered Investment Advisor, is involved with supporting the students at the Boys Preparatory Academy (BPA) in Tampa to build Florida's first Gold Star Families Memorial Monument. The monument, a project of the [Hershel Woody Williams Medal of Honor Foundation](#), will honor families who have suffered the loss of a loved one serving in the United States military.

Once students at the BPA have raised one-half of the \$40,000 cost, JHS Founder John H. Sykes has pledged a matching donation of \$20,000 towards the construction and installation of the monument on the school's campus. Jeff Iseler, a JHS Vice President and Financial Advisor based in Tampa, is helping to spearhead the fundraising efforts of the students, who attend Tampa's first all-boy magnet public middle school.

"The students of BPA have demonstrated the desire and drive to give back to the community in which they live, and their efforts have truly inspired and will be appreciated by the families of the fallen and members of the community," said Mr. Sykes. "The idea of putting others' interests first continues to be the driving factor behind our relationships with our clients, a sentiment that will truly be embodied in our work with the Gold Star Families Memorial Monument."

Marine Corporal Hershel "Woody" Williams, a World War II veteran of Iwo Jima and recipient of the Medal of Honor, visited BPA in April and presented a \$5,000 donation to the students, who had decided to build the monument as their capstone project. Mr. Williams's goal is to build a monument in each of the 50 states; two have already been built in West Virginia and Pennsylvania and 10 more are in the planning stages.

JHS supports a number of philanthropic endeavors to benefit the community. The company's "JHS BeCause - Casual Friday with a Purpose" provides employees the ability to donate to various charities with JHS providing a matching contribution. Funds are donated to a non-profit organization that is selected at random from an employee-nominated pool. JHS has also established the John H. Sykes Community Service Award, which recognizes corporate



employees, financial advisors and client associates who exemplify the true essence of caring and giving back.

More information about the planned monument is available at www.hwwmohfoundation.org/tampa.html.

About JHS Capital Advisors

JHS Capital Advisors LLC, a Registered Securities Broker Dealer and Registered Investment Advisor, provides personalized client services for investors nationwide. Founded on a simple code of ethics based on integrity, transparency and full disclosure, JHS's mission is to always put its clients' needs and interests first, and to build a reputation for fostering multi-generational relationships. JHS has an open platform that offers a full suite of financial products and services, enabling greater choice and autonomy for its advisors. JHS clears its brokerage transactions through RBC Correspondent Services, a division of RBC Capital Markets LLC, member NYSE/FINRA/SIPC. Founded in 2009 by John H. Sykes, JHS Capital Advisors is headquartered in Tampa, Florida, and is a subsidiary of JHS Capital Holdings. For more information about JHS Capital Advisors: <http://www.jhscapital.com>

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